

Modern Theories of Motivation

We all are familiar with the classical theories of motivation, but they all are not empirically supported. As far as contemporary theories of motivation are concerned, all are well supported with evidences. Some of the contemporary / modern theories of motivation are explained below:

- **ERG Theory**
- **McClelland's Theory of Needs**
- **Goal Setting Theory**
- **Reinforcement Theory**
- **Equity Theory of Motivation**
- **Expectancy Theory of Motivation**